



planting ideas™

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Money Matters

Adapted from the Professional Landcare Network

(www.landcarenetwork.org)

The advantages of a professionally installed and maintained landscape go beyond “curb appeal” and head straight for the bottom line. A well-designed and maintained landscape invites customers in the door producing higher occupancy rates, increased rentals and lower vacancies. However, the savings go beyond occupancy when you consider that the proper selection and placement of plant material can lower heating and cooling costs by as much as 20% while creating a healthier environment. The use of landscape to lower noise levels, reduce crime and enhance unpleasant views are economical alternatives that add up to increased profits.

While a landscape is much more than trees alone, you can quickly determine the economic and ecological benefits of your trees by visiting www.treebenefits.com/calculator/.



Welcome to our new clients

- Chase Tower
- Georgetown Community Hospital
- Gleneagles HOA
- Kito USA
- Lex. Theological Seminary
- Lex. Veterans Medical Center
- Magnolia Center
- Patchen Wilkes Subdivision
- Red Roof Inns
- Tower Hill Insurance
- Walnut Hill Club HOA



Corporate Plaza

Entryway Renovation

By Whitney Baker

Our client had offered us just the kind of opportunity and challenge we enjoy. First, we had competition. There was an existing design that the owner handed out to several firms. All vendors involved had an opportunity to interpret the design and bid accordingly. Second, there was an insistence that there be maximum color in the design for as many months as possible. Finally, there was the constraint that the design had to be aesthetically sound and maintain structural integrity year round.

We were pleased that the client was in agreement that the planters needed more than merely a ‘riot of color’ to succeed. We began by softening and anchoring with boxwood clusters and lines of liriope. This would provide valuable green over winter. Moving backward into the fall season, we thought of rose hips, perennial seed heads, late annuals and perennials. Into summer, more of the traditional idea of the garden is engaged. We plant hundreds of annuals; the roses are a



riot of bloom, as are salvia, daylilies, perennial geraniums and more. Finally (well, first, actually), the garden opens with a flourish of pansies come back to life, with pinks, daffodils, and even the blooms of our native deciduous azalea.

With careful planning, a garden need never sleep, and can always provide interest and fun as season gives way to season. We

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Let our passion be your resource



Pest Alert: Japanese Beetles

By Dan Stever

Adult Japanese beetles first emerge and start feeding on plants beginning in June. The adults generally live only four to six weeks, but can cause extensive damage during their brief lives by feeding on plant leaves. The adults die shortly after breeding and laying their eggs in the ground. The grubs can wreak havoc by feeding on root systems. Unfortunately, the Japanese beetle and grubs are attracted to some of our favorite landscape plants and turf, especially roses and plants with red or purple foliage like some varieties of Redbuds and Maples.

Protecting Plants from Beetle Damage

- Preventative treatment through injection in the early spring best protects plants.

- Emergency sprayings can be done to save plants under direct attack.

Protecting Plants from Grub Damage

- Traditional chemical controls applied at specific times provide reliable control.
- Females are attracted to moist grassy areas like lawns. Low to no irrigation on a site can remove the conditions necessary for grub development.
- Reducing total turf area can be helpful by removing grub habitat and also provides numerous other environmental benefits.

- Certain plants (such as Peonies, Joe-Pie Weed and Sedum) have been associated with attracting insects that parasitize the grubs.



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are always happy to meet with you to realize a new vision for any space, new or old. At Corporate Plaza, we added lots and lots of red, the owner's favorite. If you have a dream for your space, give us a call. We'll meet you on the road to realize it.

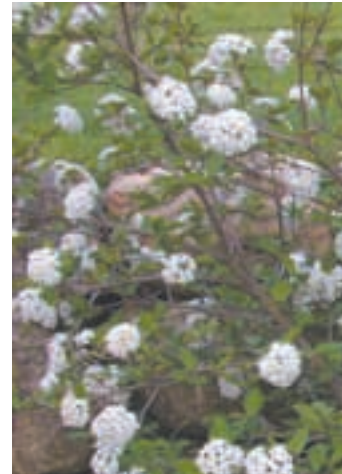
Thoroughbred Plant: Genus *Viburnum*

By Whitney Baker

Horticultural guru Michael Dirr says a landscape without a *Viburnum* is like "life without art or music." The large genus *Viburnum* has any number of great plants to offer. They are tough as nails, beautiful, and diverse in nearly every spectrum. They run from relatively small to thirty feet tall, from evergreen to deciduous. Many are strongly, pleasantly fragrant. Their form might be architectural or wild. They have stunning fruit and bold flowers.

Viburnums are resistant to serious insect infestation and adapt well to a variety of soil and environmental conditions. They are tolerant of our Kentucky clay and high pH soils. They withstand salt and wind. While these plants can be pruned or sheared, they need not be if they have room to grow.

Here are a few *Viburnum* that merit special attention, particularly for the commercial landscape:



Viburnum

Compact Koreanspice *Viburnum*

(*V. carlesii* 'Compactum') is ideal for spaces with only three or four feet of planting area. In the spring Koreanspice is covered with pink fragrant flower clusters.

Leatherleaf *Viburnum*

(*V. rhytidophyllum*) is an evergreen to

semi-evergreen variety, depending on the severity of winter. These shrubs make great at-a-distance screens. They also look great in transition from a more formal to woodland planting.

Winterthur *Viburnum*

(*V. nudum* 'Winterthur') is another compact form, with beautiful red foliage and blue fruit in fall.

New Website, New Features



Visit Klausung Group's recently renovated website at www.klausung-group.com. Sign up for our quarterly newsletter and our monthly email, Horticulture Notes. Or, login to your ac-

count 24 hours a day, 7 days a week to gain access to information about your scheduled services, proposals, charges, and an opportunity to provide feedback and request proposals.